



Tony Buzan
International Ltd

Mind Mapping Workshop

MASTER TRAINER
INSTITUTE

www.mastertrainer.ch

Drive innovation. Improve communication. Sharpen thinking.

Come and join 250 million people worldwide already using Mind Mapping

Why?

By using Mind Maps, companies like Boeing, BP, Disney, Oxfam, EDS have been able to make huge savings due to increased efficiency. The Mind Map workshop will help you solve workplace challenges such as:-



- Creating an innovative environment that colleagues buy into
- Making difficult choices that weigh up all options
- Organizing your and other people's ideas so everyone's thoughts are noted
- Defining problems clearly to ensure clarity from the outset
- Remembering and communicating key messages so projects stay on track
- Increasing your creativity to stay ahead of the competition

What?

By the end of this 1-day Mind Mapping Workshop, you will:

- Understand how and why Mind Maps can have a huge impact
- Appreciate the benefits of both hand-drawn and digital methods
- Have started to create Mind Maps that address your work challenges
- See how Mind Maps can develop your creativity
- Have shared ideas with other delegates on how to apply your new skills
- Know how to add a new level of energy to your work by understanding why so many people successfully use Mind Mapping



Who?

This course is for you if:

- You deal with a lot of information
- You need to develop new ideas effectively
- You have to solve problems
- You have to plan multi-layered projects
- You need to communicate with your colleagues effectively
- You want to make your work memorable
- You need to see the big picture



Fees:

The participation fee is CHF550 which includes all handouts and materials, lunches and refreshments and

- **FREE** access to Biggerplate Pro for 1 year
- Introduction to the latest online collaboration and next level mind mapping tool AYO
- Your own set of pens...wow!

Course Facilitator

Bill Lowe – Tony Buzan Licensed Instructor and Licensed in Applied Innovation by Open Genius creators of imind map and AYO.

Bill is a highly respected trainer in the areas of learning and leadership. It is his ability to apply this knowledge to the everyday workplace that is appreciated by all his workshop participants.

He has held senior leadership and has a book on Middle Leadership due out in October 2019



Biggerplate

When & where?

14th November
2nd Floor 7bis
Avenue de la Paix Nations,
1211 Genève

Sign up now

<https://www.mastertrainer.ch/register-here.html>

or contact

Richard Bradley Managing Director
Master Trainer Institute
Email Richard@mastertrainer.ch
Mobile: +41 79 202 93 48