



Master Trainer Programme

The Ultimate Train-the-Trainer Experience!

WHY?

Training is a valued and rewarding profession because it is dedicated to helping people grow. By developing people's skills, increasing their knowledge and positively influencing their attitudes, trainers can contribute to individual self-esteem and collective effectiveness in the organisation.

Motivated by this belief and its effect on their personal and professional approach, master trainers design and deliver courses which ...

- take into account the most appropriate training 'style' for the situation.
- are structured according to tried and tested learning principles.

- provide a variety of exercises to ensure that learning is through experience and NOT just easily forgettable and often copious note-taking.
- are colourful, fast moving, participative and fun.
- are learner-led and well facilitated.

The Master Trainer Programme offers you the opportunity to look at, learn about and above all put into practice the Accelerated Learning approach. We believe that in this way trainers can become successful performance consultants, facilitators and internal change agents.



Example schedule (Subject to changes)

3 MODULE APPROACH

Intro

- The Trainer Grid: Pre-test

Training needs analysis

- When does training work?
- The trainer as a 'performance consultant'

Delivery skills

- Voice control, Eye contact and Body language
- Delivery workshop

Delivery styles

- Understanding the Facilitraining Rainbow
- Case Studies

Training Design

- Brains: retention and recall

VHF communication

- Test and research results

Structure

- How adults learn.
- The Icelandic Pilot model of training course design

Interim challenge

Training design workshop

- Small teams prepare a 45-minute training course using the design model
- Training course delivery
- Small teams deliver the short course designed yesterday. Structured video feedback

World class exercise design

- Your passport to longer-lasting learning
- TableTop Knowledge Tests
- Role-Plays
- Individual design workshop

Interim challenge

Making training work

- Strategic cascade
- 10 ways to ensure that training outcomes are linked to improving organisational performance

Review & reflection

- The Trainer Grid: Post-test
- SAPA: What a team!
- Action Plan

FEES:

The participant fee is CHF 3'850 which includes all handouts and materials, lunches and refreshments and special surprises!

WHO?

- Full or part-time trainers
- Freelance trainers and consultants
- Subject matter experts who are called upon to transfer knowledge by making their messages memorable

- Instructors and group facilitators who want to transform 'dull' courses into lively learning experiences
- University lecturers and teachers who believe that learning can be effective AND fun!



WHAT?

By the end of this workshop, you will have ...

- learned how training only works effectively when it is linked to organisational needs and evaluated against organisational results.
- explored the different training 'styles' and looked at how to choose the most appropriate one.

- worked specifically on your platform skills – voice control, eye contact, body language.
- improved your ability to create exciting audio-visual aids and understood their importance to longer-lasting learning.
- learned how to use and apply the Master Trainer Institute design model.
- delivered and received video feedback on a short training session within a small international team.
- received a multitude of ideas on exercise design.
- had an opportunity to design and receive feedback on a learning experience of your choice.



When & where

Please see our website for dates of our public programmes, or contact us if you would like to organize a Master Trainer Programme workshop (or any other event) exclusively for your company.

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