



Powerful Presentations

What's my message and how do I get it across?

WHY?

All over the world, every year, millions of wasted hours are spent giving and attending business presentations, conferences, management meetings and other corporate events. Why wasted? Because the vast majority of presenters haven't asked:

- WHY** am I giving this presentation?
- WHAT** are the key messages I want my audience to remember when they leave the room?
- HOW** can I best put these messages across to them?

'Thanks to Powerful Presentations, I now have a toolbox to make my presentations crystal clear to my audience (and to me!) The workshop was refreshing and ... simply great!'

'Thanks not only for helping our conference presenters to refresh their presentation skills but also for working with them to make sure they understood the components of a SUPER presentation that would be remembered by the audience'

WHO?

This course is for you if ...

- you feel nervous presenting in public.
- you have so much information or data to communicate you don't know where to start ... or end.
- you are unsure to what extent you get your messages across powerfully and effectively.
- you feel bored, angry or frustrated by many other presenters AND you want to work on your own skills and make sure you are not having the same effect on your audiences.

WHAT?

By the end of this 2-day Powerful Presentations Workshop, you will have ...

- understood why our approach to presentations is so different and so helpful.
- met BIKER B (our unique and friendly design character).
- created and delivered several short Powerful Presentations building on tools rather than rules.
- received progressive feedback from your colleagues and workshop coach, including two individual video sessions.
- worked specifically on your platform skills – voice control, eye contact, body language.

- designed and used new VHF support – Visual, Hearing and Feeling – to help you capture AND keep your audiences' attention.
- decided whether or not to continue the Scandal by presenting 'read-along-with-me' slides.

When & where

Please see our website for dates of our public programmes, or contact us if you would like to organize a Powerful Presentations workshop (or any other event) exclusively for your company.

Email Richard@mastertrainer.ch
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Schedule

DAY 1

Introduction

- Gap and Needs Analysis

The Great Presentation scandal

- Video case study. Best presentation discussion

What's the message?

- The 3 fundamental questions

Packaging the message

- Vehicles – how to carry your message
- The structure; what's in it for the audience
- Notes and timing

Workshop 1

- Participants prepare and deliver a video-taped presentation with NO VHF SUPPORT!
- Video feedback from coach and colleagues

DAY 2

- Recap quiz

Feeling at ease in front of an audience

- Voice control
- Eye contact
- Body language

Workshop 2

- Participants deliver a short impromptu presentation with 'skating card' feedback

Getting the message across with VHF

- Getting on the audience's wavelength with Visual, Hearing and Feeling support for your message
- Visual aids not obstacles
- Appealing to feeling with AMplification

Workshop 3

- Preparation of VHF Support for final presentation
- Participants prepare and deliver a video-taped presentation with FULL VHF SUPPORT!
- Video feedback from coach and colleagues

FEES:

The participation fee is CHF 1320 which includes all handouts and materials, lunches and refreshments.

